

# WORLD BUSINESS CAPABILITY CONGRESS 2012

Driving Excellence > Innovation > Productivity > Export Growth

5 -7 December 2012  
Auckland, New Zealand

## Call for Papers

The University of Auckland Business School, New Zealand, will be home to the World Business Capability Congress, [www.worldbusinesscapabilitycongress.com](http://www.worldbusinesscapabilitycongress.com), 5-7 December 2012. The Congress brings together the Global Benchmarking Network's 7th International Benchmarking Conference, the 27th New Zealand Organisation for Quality Conference and the New Zealand Business Excellence Awards.

This Congress aims to make a real impact on helping organisations raise their business capability through "Driving Excellence > Innovation > Productivity > Export Growth" – this will be achieved by holding a knowledge packed event with over 100 presentations, 14 keynote speeches, and a Best Practice Competition with up-to 20 organisations sharing their best practices.

The invitation is now out for CEOs, managers and employees working on improvement projects to give a presentation (perhaps for the first time at a major conference) to share your experience in change management and organisational improvement.

If you are interested in speaking at this event please respond to the Call for Papers

<http://www.worldbusinesscapabilitycongress.com/call-for-papers/> by 30 May. Papers in these areas are sought:

- Leadership
- Strategy
- Customer and market focus
- Measurement and Knowledge Management
- Process Management
- Human Resources Focus
- Organisational Capability Building.

The organisers are the Centre for Organisational Excellence Research, New Zealand Business Excellence Foundation and the New Zealand Organisation for Quality. The partners assisting in promoting the event are: Asian Network for Quality, Asia Pacific Quality Organization, Auckland Tourism, Events and Economic Development (ATEED), BPIR.com, Economic Development Agencies New Zealand (EDANZ), Global Benchmarking Network, Institute of Management Consultants New Zealand, Kea New Zealand, Ministry of Economic Development (MED), Ministry of Science and Innovation, New Zealand Institute of Management, and the University of Auckland Business School.



*Venue: University of Auckland - Business School*

For further details on submitting a paper or on sponsorship opportunities (and a sponsorship package) contact Angela Llauder, NZOQ, [membership@nzoq.org.nz](mailto:membership@nzoq.org.nz), +64 6 351 44070 or refer to the conference website, [www.worldbusinesscapabilitycongress.com](http://www.worldbusinesscapabilitycongress.com)